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INTERIORS MONTHLY

FIRST FOR FLOORING, FURNITURE AND ACCESSORIES

AUGUST 2022



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Awards

The winners

Retail

New look



Brilliant carpet with a natural touch

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since 1964





The show is returning for the first time since 2019

On the up

Furniture exports from Vietnam are booming

Last year the value of furniture exports from Vietnam jumped by 19.7% to reach US\$14.8bn, second only to China. Furniture made in Vietnam is now exported to more than 120 countries, with the main markets being the USA, UK, Canada, Australia and Japan.

In March this year, the Vietnamese government set out its plans for the 'sustainable, efficient development of the wood-processing industry' to 2030, with the aim of developing wood processing into an important economic sector, to build a reputable brand for Vietnamese wood products in domestic and export markets, as well as to turn Vietnam into one of the world's leading

wood producers. Exports of timber and forest products are projected to reach US\$20bn by 2025 and US\$25bn by 2030.

Looking to spearhead that export drive will be the return of VIFA-EXPO. Taking place for the first time since 2019, there will be thousands of new and diverse products from wooden furniture, indoor and outdoor furniture, home decor, handicraft, gifts and souvenirs, hardware and fittings, timbers and woodworking machinery across the show's 15,000sqm.

Held at the Saigon Exhibition & Convention Center, exhibitors include Ashley Furniture, Scanco, Kettle Interiors Asia, Eurofar, Fukui, Allingham Holdings,

MFC Group (UK), Eurowood, Koda Saigon, 2-Connects Aps, AA Corporation, Square Home, Tien Trien, NTS JSC, Casarredo, Wilson's Hill, Hiep Long, Phuoc An, Korea Tech & Art, Cerubo, Cattle, Santang, Sourcebynet, Tan Hoang Gia, Fine Scandinavia, United Strangers, Lanova, EON, ATC Furniture, Cat Dang Bamboo, Ngan Think Phat, Horsington, Levico, United Potteries, Tan Toan Phat and Hava's.

Exhibitors will be ready to take buyers to their factories in the Binh Duong, Dong Nai and Long An provinces, one to three hours away, while the show can set up business-matching sessions for buyers who can't visit Vietnam. Visit: www.vifaair.com



The sectional outdoor sofa Allure is Christophe Pillet's first design for Talenti

Alphabet of design

In the second part of our Salone review, we reach Z. Visit: www.salonemilano.it



Take two upholstered cylinders and arrange them as you like for Sancal's Loop



Rediscover the joys of relaxation with Trussardi's Halfmoon



Dress_Code is a collection of coffee tables and chairs by gumdesign for S-CAB: gumdesign's first chair designs



Ritzwell's Leewise takes inspiration from the company's Japanese heritage with its low seat surrounded by an ash frame





Turri's Roma sees it target a younger audience with dining and bedroom designs



50 years after Mario Bellini debuted Le Mura with Cassina, he has developed a new edition with Tacchini



Prosteria's modular Sabot floats above its wooden frame

IMAGE: WANJA SOLIN



The upholstery of Segis' Rey is generous and soft with a deep seat. With its high armrests, Rey surrounds the user, but it can also be open on one side with a large wooden coffee table.



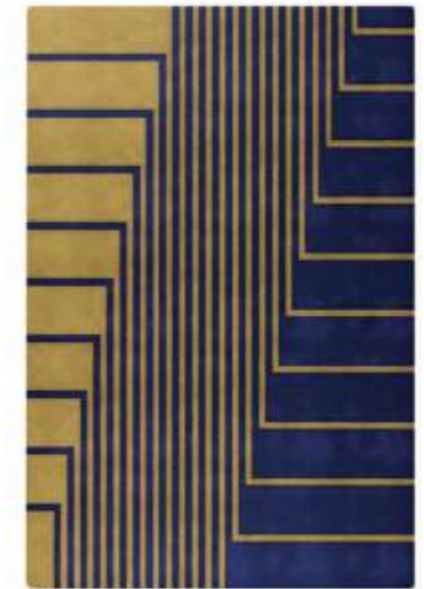
Willow was first seen at Helsinki Design Week 2002. Two decades on, Woodnotes has used willow bark to dye it and put it into production.



Zanotta has developed a new version of 1984's Campiello+



Concrete eroded by sea salt combines with metal for Visionnaire's Lego low tables



Scala is one of four designs in the Forme collection for Wittmann, influenced by Vienna



The five designs of Warli's Finisterre offer a series of concentric elements to represent the edge of the known world



Sahrai's Allure rug is part of Kaleido of Life, the limited edition collection created by Marcel Wanders Studio



Bente is Studio Piet Boon's first upholstered outdoor collection, opting for rounded edges and softened details in contrast with its previous angular outdoor designs



Take a metal module and magnets and create Verzelloni's SBA Dan in your own vision